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WoDiLab

READY, SET, CREATE

Enter course-building mode with a clear plan to turn your idea into reality

ACTION CHECKLIST

☐ **Step 1 – Understand the difference between your course and your offer**
Clarify how the learning experience itself differs from the way you present and communicate it to others.

☐ **Step 2 – Get familiar with the 5-step sequence**
Understand the structured journey that takes your course from idea to a clear and compelling offer.

☐ **Step 3 – Identify where you are right now**
Reflect on what already feels clear in your course idea and where you may still need support or clarity.

☐ **Step 4 – Set your intention for this module**
Define how you want to approach this creation phase and what mindset you choose to bring into it.

Step 1: Course vs Offer (Quick Clarity)

In this lesson, you learned that your **course** and your **offer** are not the same thing.

Your course is the learning experience itself.

Your offer is how that course is positioned, explained, and presented to others.
In one short sentence each:

My course is:

_____

_____

_____

My offer is:

_____

_____

_____

(Do not overthink this. Just capture your current understanding.)

Step 2: The 5-Step Journey

You were introduced to five stages that move your course from idea to clear offer:

1. Be Seen
2. Define What It Is
3. Show Why It Matters
4. Share the Details
5. Make the Decision Easy

You do **not** need to complete these steps now.
You will work through them in the upcoming lessons.

For now, simply reflect:
Which step feels most natural to you at this moment?

☐ Be Seen
☐ Define What It Is
☐ Show Why It Matters
☐ Share the Details
☐ Make the Decision Easy

Which step feels most unfamiliar or unclear?

Step 3: Where Are You Right Now?

This is a short check-in.
Think about your course idea as it stands today — not how it should look in the future.

Right now, I feel strongest in:
(For example: I feel clear about my audience.
My course promise feels strong.
I know what result I want to deliver.
My visual identity feels aligned.)

Right now, I need more clarity in:
(For example: pricing, platform choice, structuring my modules, explaining my offer clearly, etc.)

There is no right or wrong answer here.
This step simply helps you notice your starting point before we go deeper.

Step 4: My Intention for Module 3

Module 3 is where you move into creation mode.

You do not need perfection.
You need structure and steady progress.

Write one sentence:
During this module, I commit to:

You are not building your full offer today.

You are stepping into the creation phase with clarity and awareness.

Everything will unfold step by step.

For now, this is enough.

Once completed, mark this worksheet as done in the platform.

You are officially in creation mode. 🚀